

GENERATION X LEADERSHIP

MODERNIZING THE WORKFORCE THROUGH INTENTIONAL LEADERSHIP



APPLE
GROW+H
PARTNERS
Healthy Growth.®

WHO ARE GENERATION X LEADERS

- Born between 1965 - 1981
- Largest generation in the workforce
- Average 20 years of workplace experience
- Generation known for growing up with minimal adult supervision, resulting in independence and work/life balance
- Technology adept, flexible, highly educated



UNIQUE CHARACTERISTICS OF GENERATION X LEADERS

- Believes career progression should be based by competence, not rank or seniority
- Ability to manage multiple priorities
- Desire for balance and flexibility
- Typically focused on family friendly programs
- Creates culture that's open to all ideas and encourages participation

MEET AGP'S OPERATING COMMITTEE

- **Award-winning firm managed by three Generation X leaders**
- Nearly 3/4 of S&P 500 companies are led by Baby Boomers; AGP's Operating Committee leads with flexibility, balance, and fairness
- AGP's Operating Committee members primarily work remotely and have embraced the virtual workforce



INTENTIONAL
LEADERSHIP



LEADING BY
EXAMPLE



GROWTH WITH
INTEGRITY

At Apple Growth Partners, we champion the Healthy Growth® of our people, our clients, and our communities through authenticity, world-class service, and taking care of each other. It begins with our Operating Committee, the managing leadership of our firm.

DISCOVER THE DIFFERENCE OF TRANSFORMATIONAL LEADERSHIP